

### MORNING

### AFTERNOON

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**Registration Opens**  
Reception · 09:00 - 13:00

**Welcome**  
Chris Carey · 09:30 - 09:40

**A Closer Look at the UK Music Industry**  
FastFifteen · Natalie Williams · 09:40 - 09:55

**Can Music Compete?**  
Panel · 10:00 - 10:45

**Key Trends in Music and Technology**  
FastFifteen · Karim Fanous · 10:45 - 11:00

**Dance Music Trends**  
FastFifteen · Tristan Hunt · 11:05 - 11:20

**Long Lasting Brand Partnerships**  
FastFifteen · Katherine Donnelly · 11:20 - 11:35

**Can We Better Support Small Venues?**  
Panel · 11:35 - 12:20

**Building Your Global Empire**  
Keynote · Kate Alder · WildKat PR  
12:20 - 12:50

**LUNCH & NETWORKING**  
12:50 - 14:00

**Cutting Edge Catalogue Marketing**  
Panel · 14:00 - 14:45

**Brexit For Music, In 15 Minutes...**  
FastFifteen · Sophie Goossens · 14:45 - 15:00

**Can Music Work For Influencers?**  
FastFifteen · Alice McLean · 15:05 - 15:20

**Innovating in D2C Marketing**  
FastFifteen · Jay Coyle · 15:25 - 15:40

**Using Data in the Modern Music Industry**  
Keynote · Julie Knibbe · Soundcharts (Fr)  
15:45 - 16:15

**BREAK** · 16:15 - 16:30

**Bringing Out The Best In Others**  
FastFifteen · Dorothy Hui · 16:30 - 16:45

**Running A Business \*Looks\* Easy**  
FastFifteen · Sammy Andrews · 16:50 - 17:05

**Thinking Global From Day One**  
FastFifteen · Henriette Heimdal · 17:10 - 17:25

**Artist Interview**  
In Conversation · Chris Carey  
17:30 - 18:15

**SPEED QUIZ WITH KAROUSEL MUSIC**